**MEDIA RELEASE TEMPLATE**

*You might like to use this draft media release to help gain media coverage for your school.*

1. *Fill in the appropriate locations with information specific to your school (You can download a Word document from* ***www.geographycompetition.org.au/resources****).*
2. *Change/edit the quote attributed to a teacher from your school, as appropriate.*
3. *Put on your school's letterhead.*
4. *Email the release to the editor of your local newspaper.*
5. *If you have time, follow‑up by phoning him/her to offer further information and a photo opportunity with the students.*
6. *Give the story to the editor of your own school newsletter.*
7. *Use it in your school’s social media.*

*We would appreciate copies of any articles published in your local paper or school newsletter (annotated with the paper's name and date) and links to/screenshots of social media. Please email copies and links to competition@rgsq.org.au.*

**Local Geography Students Shine in Australian Geography Competition**

Geography students from ***<your school name>*** tested their geographical skills and knowledge against students from all around Australia in the 2022 Australian Geography Competition.

Geography teacher ***<name>*** said ***<s/he>*** had recently received the results and was pleased with how their students had performed.

“We have a number of student geographers at our school who performed very well in the Competition this year with **<number>** in the top 1% in their Year Level across Australia, ***<number>*** gaining high distinctions, ***<number>*** distinctions and **<number>** credits,” said ***<Mr/s Surname>***.

“Nearly 70,000 students from across Australia entered the Australian Geography Competition so the results give us an external benchmark as to how our students are going in certain aspects of geography,” ***<s/he>*** added.

Rachel Honey, the Competition’s national coordinator, said “The Competition aims to encourage student interest in geography and to reward student excellence.”

“Geography is such an important subject because it brings together the physical and human dimensions of our environment, helping students to develop a deeper understanding of our world and the challenges it faces,” said Ms Honey.

Australia’s team to the 2023 International Geography Olympiad in Bandung, Indonesia, will be chosen from Year 11 students who have excelled in the 2022 Australian competition.

The Competition is a joint initiative of the Australian Geography Teachers’ Association and the Royal Geographical Society of Queensland. Funding to support the Competition and Australia’s team in the Olympiad is provided by the Australian Department of Education, Skills and Employment, the University of Melbourne and the University of New South Wales.

For more information please contact:

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