**MEDIA RELEASE TEMPLATE**

*You might like to use this draft media release to help gain media coverage for your school.*

1. *Fill in the appropriate locations with information specific to your school (download a Word document from* ***www.geographycompetition.org.au/downloads****).*
2. *Put on your school's letterhead.*
3. *Email the release to the editor of your local newspaper.*
4. *If you have time, follow‑up by phoning him/her to offer further information and a photo opportunity with the students.*
5. *Give the story to the editor of your own school newsletter.*

*We would appreciate copies of any articles published in your local paper or school newsletter, annotated with the paper's name and date. Please email copies to* [*competition@rgsq.org.au*](mailto:competition@rgsq.org.au)*.*

**Local Geography Students Excel in Australian Geography Competition**

Geography students from ***<your school name>*** tested their geographical skills and knowledge against students from all around Australia in the 2024 Australian Geography Competition.

Geography teacher ***<name>*** said ***<s/he>*** had recently received the results and was pleased with how their students had performed.

“We have a number of student geographers at our school who performed to a very high level in the Competition this year with **<number>** in the top 1% in their Year Level across Australia, ***<number>*** gaining high distinctions, ***<number>*** distinctions and **<number>** credits,” said ***<Mr/s Surname>***.

“Over 54,000 students from 600 schools across Australia entered the Australian Geography Competition so the results give us an external benchmark as to how our students are going in certain aspects of geography,” ***<s/he>*** added.

Rachel Honey, the Competition’s national coordinator, said “The Competition aims to encourage student interest in geography and to reward student excellence.”

“Geography is such an important subject because it develops in students a holistic understanding of the world around them, and their place in it,” said Ms Honey.

Australia’s team to the 2025 International Geography Olympiad in Bangkok, Thailand, will be chosen from Year 11 students who have excelled in the 2024 Australian Geography Competition.

The Competition is a joint initiative of the Australian Geography Teachers’ Association and the Royal Geographical Society of Queensland. Funding to support the Competition and Australia’s team in the Olympiad is provided by the Australian Department of Education, the University of Melbourne, the University of New South Wales, the Australian Institute for Disaster Resilience and Flinders University.

For more information please contact:

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